

How can I motivate my preteen to brush?

As children grow older and more of their permanent teeth come in, a rigorous daily care routine is crucial to keeping teeth and gums healthy. However, it can be difficult to keep preteens interested in their oral care.

TRY THESE TIPS TO KEEP YOUR CHILD ON TRACK:

- As preteens become more conscious of their appearance, it can be helpful to remind them that good oral care can help them look and feel better
- A brush with a 2-minute timer, such as the **Oral-B® PRO-HEALTH JR.™ Power Brush with Sensitive Gum Care Brush Head**, can help kids remember to brush for a full 2 minutes
- Try **Crest® PRO-HEALTH JR.™ Toothpaste**, which not only fights cavities and strengthens teeth, but also gives older kids the confidence of having fresh breath



Use these Crest® + Oral-B® products to help your preteen prevent cavities and maintain great oral health.



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